

AI-Powered Transportation Management, Native to NetSuite

Unleash the full power of your transportation data.

Shipwell is the only NetSuite-native TMS embedding AI, automation, and real-time freight intelligence directly into your ERP. As an official **NetSuite SDN Partner since 2022**, we deliver enterprise-grade logistics management purpose-built for mid-market companies balancing cost control, scalability, and agility.

What Shipwell Solves

Rising Freight Costs And Margin Pressure

AI-integrated automation optimizes, procures, and executes shipments while surfacing predictive insights in real time. Our freight market intelligence and benchmarking tools help you secure competitive rates and make data-driven decisions—not guesses.

Disconnected And Manual Processes

Our unified platform covers all transportation modes with native visibility, exception management, and financial integration. No more toggling between systems or chasing down spreadsheets.

Lack Of Visibility And Control

Intuitive design enables quick deployment, seamless NetSuite integration, and rapid time-to-value. You get enterprise-grade capabilities at a lower total cost of ownership, built for fast-growing companies that need scalability without the bloat.



Why Choose Shipwell

- **AI-powered multi-modal, multi-stop shipment execution** and real-time visibility across your supply chain
- **Smarter freight spend management** with real-time market price benchmarking and predictive analytics
- **Automated RFP/bid requests** that streamline procurement and secure competitive rates
- **Dynamic dashboards** delivering actionable supply chain insights
- **Comprehensive financial visibility** to optimize logistics spending and drive profitability
- **Fast adoption and immediate ROI** within a modern, intuitive platform

Customer Story

When Beaver Street Fisheries set out to overhaul their logistics operations, they needed a TMS built for NetSuite and ready to scale. With Shipwell, BSF jumped from 40% to 100% ocean shipment visibility and reclaimed over 3,000 hours in efficiency. For BSF, Shipwell was the missing link to a smarter, faster, and more agile supply chain.

"The decision to move to Shipwell was a turning point for us. From real-time visibility to completely automated settlements, Shipwell's modern architecture and responsive support have been instrumental. We're excited to explore even more capabilities, like AI and IoT integration, as we continue to optimize our logistics operations."

- Scott Lane

VP of Supply Chain, Beaver Street Fisheries

Core Capabilities

Shipment Planning & Execution

- Multi-modal, multi-stop shipment planning across truckload, LTL, parcel, and more
- Load planning and consolidation flexibility to maximize efficiency
- Routing guide management that adapts to real-time conditions

Visibility & Control

- Native tracking, visibility, and exception management (no third-party integrations)
- Real-time alerts and proactive issue resolution

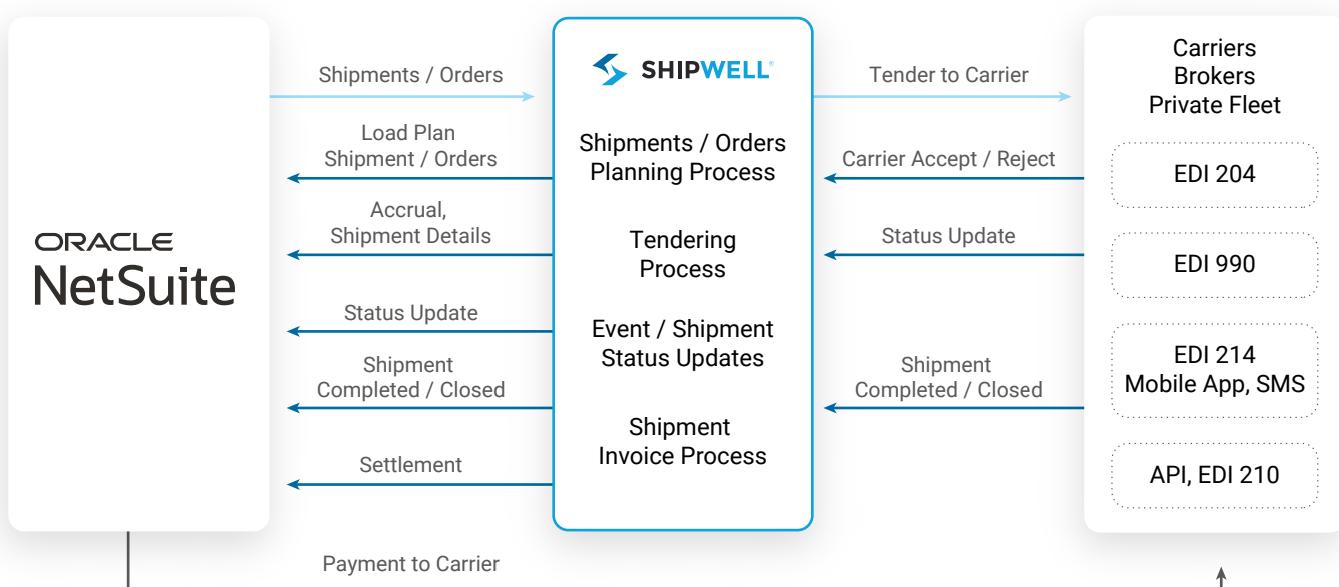
Freight Intelligence & Procurement

- Freight market intelligence, benchmarks, and predictive pricing
- Freight contract RFP/bid request automation to streamline procurement

Financial Integration

- Finance process and data integration for controlling freight spend
- Comprehensive cost visibility tied directly to NetSuite financials

How Shipwell Integrates



Industries We Serve

- Food & Beverage:** Temperature-sensitive freight with complex routing requirements
- Consumer Packaged Goods:** High-volume, multi-modal shipments with tight delivery windows
- Manufacturers & Industrial Supply:** Growing companies balancing cost control with service levels
- Oil & Gas:** Heavy equipment, raw materials or hazardous goods needing compliant transportation
- Building Products Manufacturers & Distributors:** Heavy freight with dimensional challenges
- Mid-Market Industrial Companies:** Businesses outgrowing spreadsheets, not ready for enterprise

See Shipwell In Action

Where generic integrations fall short, Shipwell provides multi-modal visibility, seamless connectivity, and intelligent automation all inside the NetSuite environment your team already knows. Request a demo and discover how Shipwell's AI-powered TMS can transform your logistics operations.

Get a demo