



# Meeting increased demand without decreasing the bottom line

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## Benefits

- Consistent shipping savings
  - Enhanced customer service
  - Reduced touchpoints
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Our partner produces, packages, assembles and distributes high-quality, shelf-stable food products to branded food companies and food banks. By adopting Shipwell's connected platform, the company was able to dramatically increase carrier lanes, streamline communications and save time and money.

### The Dilemma: Costly communication and processes

The company was looking to increase efficiencies and save time by eliminating manual processes and streamlining communications. Supply-chain teams were expending too much energy navigating multiple systems and making calls and sending emails to broker partners.

### The Solution: Increased visibility and efficiencies

By adopting the Shipwell platform, our partner now can view and manage its entire shipping operation through one, connected interface. Communication and order management are automated and streamlined, so teams focus on high-priority tasks, enhancing the customer experience.





# Impact: Delivering measurable success

## Partnership impact

**100%** on time delivery during Covid-19

**50%** reduction in claims

## Ready to transform your supply chain?

Visit [shipwell.com](https://shipwell.com) today to schedule a demo.

[Get a demo](#)

The food and beverage company can now handily manage a fast-growing shipping volume while making smarter decisions up and down its supply chain.

### Doubling carrier lanes without increasing team capacity

The company was faced with an unexpected challenge at the start of Covid-19: Its orders nearly doubled. Shipwell's platform has increased efficiencies, empowering teams to double shipping volume and keep up with demand, without added costs.

### Greater visibility all in one system

Like many enterprises, our customer employs more than one brokerage, each with its own TMS. It's now able to see and track 100% of their shipments within our platform – from quote management to shipment tracking to payment processing – regardless of what brokerage they are using.

### Increase in on-time deliveries

The company's operation is more nimble and better able to quickly react and recover when disruptions occur. This newly acquired "superpower" has greatly improved OTD rates, even as much as a 100% record in critical months.

