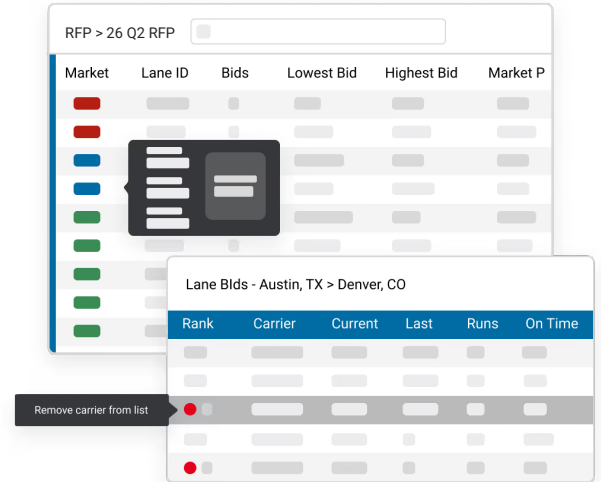


Award Freight with Confidence

Shipwell connects freight procurement directly to daily execution. By bringing your bid cycles into a single, automated platform, you eliminate manual admin work, compare bids faster, and instantly turn negotiated rates into live contracts and routing guides.



The Challenge

For most logistics teams, traditional RFPs are a manual, fragmented headache. Managing bids across disconnected spreadsheet files and endless email threads slows down decision-making, introduces costly errors, and leaves your hard-earned procurement rates completely cut off from your daily shipping execution.



Consolidating Documentation

Chasing and consolidating inconsistent carrier spreadsheets and missing attachments.



Turning Bids into Routing Guides

Wasting hours manually rebuilding awarded bids into active TMS routing guides.



Lack of Accessible Historical Data

Evaluating bids blindly without clear visibility into historical carrier performance.



Market Volatility

Struggling to adapt to sudden market rate or capacity shifts because starting an RFP takes too long.

The Solution

Shipwell automates the entire RFP lifecycle inside your TMS. By bridging the gap between procurement and daily planning, you can structure events in minutes, evaluate bids with lane-level data, and immediately push your finalized rates into active execution.



Fast Setup & Launch

Build lane-based RFPs in minutes using standardized, reusable templates for lanes, volumes, and equipment types.



Centralized Evaluation

View and compare all incoming carrier bids side-by-side with automated, lane-level summaries..



Performance-Backed Decisions

Review live carrier reliability, tracking, and volume metrics right on your bid evaluation screen.



Automated Contract Deployment

Instantly convert winning bids into live contracts and routing guides with zero manual data entry.



Continuous Procurement

Run targeted mini-bids for specific lanes or equipment types the moment spot rates or fuel surcharges shift.



50% to 70% reduction

in time spent managing procurement cycles

The Benefits

Eliminate Administrative Chaos

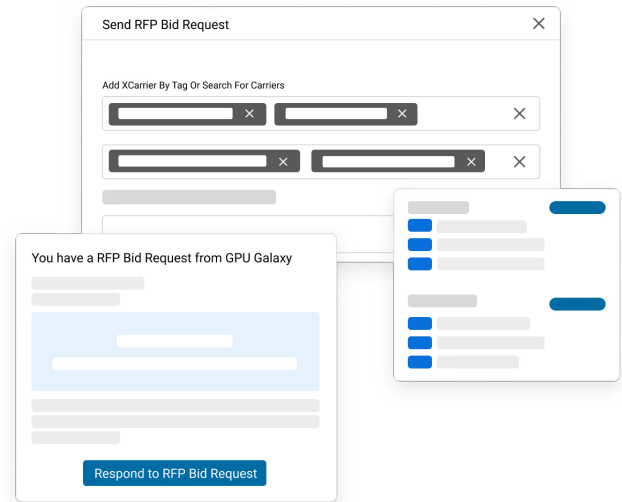
Shift your team away from running manual spreadsheets so they can focus on strategic capacity management.

Protect Contract Integrity

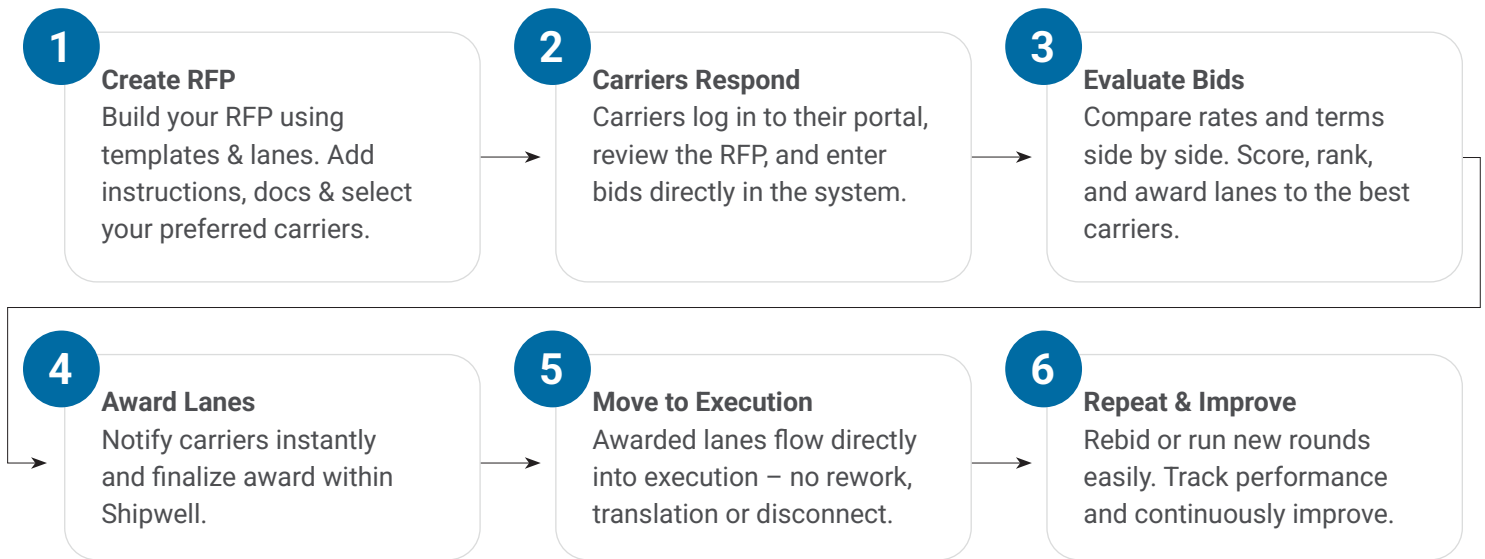
Ensure that the exact rates you negotiated are the exact rates your team executes daily—no rework, no translation lags.

Maintain Full Compliance

Access a transparent, compliance-ready audit trail of every single RFP decision, carrier communication, and award.



From Bid to Execution, in One Connected Platform



About Shipwell

At Shipwell, we empower supply chains with increased efficiency and service effectiveness at scale. Our solution combines everything shippers need, from transportation management and visibility to procurement, in a comprehensive, easy-to-use platform, so shippers can effectively operate, manage, and optimize their entire shipping process seamlessly. To learn more, visit www.shipwell.com.

[Request a Demo](#)